

Birthday invitation

FREE TEMPLATE / EDIT BEFORE SENDING / VERSION 1.0

Editable starting point. Replace every {{placeholder}} and check your real address, links, offer terms and sending permission. Configure and test unsubscribe handling in your own email platform. Nothing is sent by this file.

Subject: Celebrate your birthday with {{restaurant_name}}

Preheader: A birthday treat, with the details before you visit.

Your birthday is a good reason to make a little time for a meal you enjoy. We would love to be part of your celebration at {{restaurant_name}}.

Your birthday invitation: {{offer}}. Please read the offer details below before booking, so you know exactly when and how you can use it.

Offer details: {{offer_terms}}. Valid through {{offer_expiry}}. Follow the link to plan your visit, and contact the restaurant if you have questions before arriving.

See birthday details: {{primary_url}}

Warmly,
{{sender_name}}

{{sender_address}}
Unsubscribe / message preferences: {{unsubscribe_url}}

WHEN TO USE

Use only for guests who chose birthday messages. In your own email platform, collect month/day only when needed; this tool does not collect guest birthdays.

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