

Weekly special

FREE TEMPLATE / EDIT BEFORE SENDING / VERSION 1.0

Editable starting point. Replace every {{placeholder}} and check your real address, links, offer terms and sending permission. Configure and test unsubscribe handling in your own email platform. Nothing is sent by this file.

Subject: This week's special at {{restaurant_name}}

Preheader: A useful guide to this week's offer and when it is available.

A quick menu note from {{restaurant_name}}: this week we are serving {{offer}}.

Here is what you need to know before planning your visit: {{offer_terms}}. This special is available through {{offer_expiry}}.

Check the details using the link below and contact the restaurant with any questions. We would love to see you if it fits your plans.

View this week's special: {{primary_url}}

Warmly,
{{sender_name}}

{{sender_address}}
Unsubscribe / message preferences: {{unsubscribe_url}}

WHEN TO USE

Confirm the kitchen can fulfill the offer. Mention actual serving dates, hours, restrictions and availability; do not invent scarcity.

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