

Welcome email

FREE TEMPLATE / EDIT BEFORE SENDING / VERSION 1.0

Editable starting point. Replace every {{placeholder}} and check your real address, links, offer terms and sending permission. Configure and test unsubscribe handling in your own email platform. Nothing is sent by this file.

Subject: Welcome to {{restaurant_name}}

Preheader: A little about our table, and what comes next.

Hello there, and welcome to {{restaurant_name}}. Thanks for choosing to hear from us. We are glad to have a place in your inbox, and we look forward to welcoming you around our table.

We will share menu news, upcoming events and a few good reasons to plan your next visit. Our emails will always make it clear what is happening and how to find the details.

Start by taking a look at our menu. Whenever you are ready for a visit, we would love to see you. You can update your email choices using the link below.

Explore our menu: {{primary_url}}

Warmly,
{{sender_name}}

{{sender_address}}
Unsubscribe / message preferences: {{unsubscribe_url}}

WHEN TO USE

Send after the guest has subscribed and any required confirmation is complete. Stop promotional follow-ups when the guest opts out.

Free for your own business emails. Public collection redistribution requires credit. Full license: emailmarketingforrestaurants.net/terms/