

Loyalty program

FREE TEMPLATE / EDIT BEFORE SENDING / VERSION 1.0

Editable starting point. Replace every {{placeholder}} and check your real address, links, offer terms and sending permission. Configure and test unsubscribe handling in your own email platform. Nothing is sent by this file.

Subject: Explore {{restaurant_name}}'s loyalty program

Preheader: See how the program works and read the reward terms.

A note from {{restaurant_name}} about {{program_name}}: we want it to be easy to understand how our guest rewards work.

{{highlight}}

Here are the important details: {{offer_terms}}. Use the link below to learn more and check how to join or manage your membership. Your actual rewards and eligibility are handled by the restaurant's own system.

Explore the loyalty program: {{primary_url}}

Warmly,
{{sender_name}}

{{sender_address}}
Unsubscribe / message preferences: {{unsubscribe_url}}

WHEN TO USE

Use verified program terms. This is a general announcement, not a live points or reward notice. Connect and test real account data inside your own email platform.

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